

GoodiePack®

PR Manager - DK

GoodiePack is currently looking for an enthusiastic, passionate and energetic PR Manager to join our thriving DK team. It will be the PR Manager's responsibility to focus on pushing GoodiePack to national and international media. This role is a fantastic opportunity for a Graduate journalist or an experienced PR professional who is looking to join an ambitious team with a vision and strategy to create something BIG.

Your role

- Full PR cycle management - from generating a story, writing, pitching to journalists by phone and email, negotiating and closing an agreement.
- Reach key decision makers and influencers in order to push GoodiePack.
- Manage and create a strong pipeline of journalists and relevant contacts.
- Hitting targets and meeting KPI's each month.
- If you know about social media and campaign management too it will be a benefit

NB: This role can be full time or part time, depending on the right candidate.

Requirements

- Journalistic or PR experience will be preferred, newly educated is fine too.
- Have previous experience within pitching by telephone.
- Excellent verbal and written communication skills in Danish & English.
- Be driven, target oriented, a team player and have a willingness to learn.
- Self-starter and action oriented with a competitive nature and desire to grow a career in PR, Communication and/or Marketing.

We offer you

- A key part of an exciting international growth journey
- Excellent culture and social working environment
- Great central Aalborg location

GoodiePack provides a software solution to the hospitality, travel and event industry, aimed at improving the customer experience and extracting additional value from each guest. We have partnered with some of the Nordics' largest hospitality, travel and event companies and are now in international expansion.

Please send your application, CV and picture to job@goodiepack.com